

Increase Revenue Predictability Through Digitization

Combine the power of IoT with FieldVu's Equipment Management solution to stay competitive and grow your rental business. If your company rents equipment or assets for multiple days, FieldVu ensures usage-based billing accuracy to help you increase revenue predictability, gain higher margins, and become a more intelligent enterprise.

What is an Intelligent Enterprise?

Companies that are Intelligent Enterprises "use the latest technologies to turn insight into action across their business in real time." Infused with advanced cloud security, built-in analytics, and mobile access, these companies use innovation and intelligent tools to elevate their employees to focus on high-value tasks.

Why FieldVu for Rentals?

- **Simple and Flexible Processes:** A fully integrated solution for various processes – sales to operations to cash, asset purchases to operations, and transferring equipment ownership across divisions or branches.
- **Insights to Action:** Easily handle all scheduling, dispatch, billing, and maintenance processes to ensure real-time data and notifications.
- **Complete Transparency:** Achieve digital transformation through IIoT-enabled systems and processes to simplify operations and increase cross-functional transparency.

Key Challenges in Rentals



Tracking Equipment

Increase visibility on assets across the organization regardless of equipment size



Reactive Maintenance

Be more proactive with maintenance programs through timely schedules and telematics



Life of Equipment

Clearly understand which equipment should be liquidated or further invested through asset scorecards



Inconsistent Reporting

Align various departments and branches on dispatching, scheduling, and depreciation reporting



Revenue Management

Gain accurate insight on which assets are or are not producing revenue



Inability to Scale

Keep track of seasonality and utilization to effectively scale and grow

3x

faster go-live with integrated rentals + IIoT

50%

growth in business without adding admin staff

13M+

data points managed per day with IIoT

20

hours saved per employee per month

Benefits of a Smart Rentals Solution

Create a high-performing organization through digital technology and smart equipment, while reducing manual effort and downtime for employees.

How Does Smart Equipment Help?

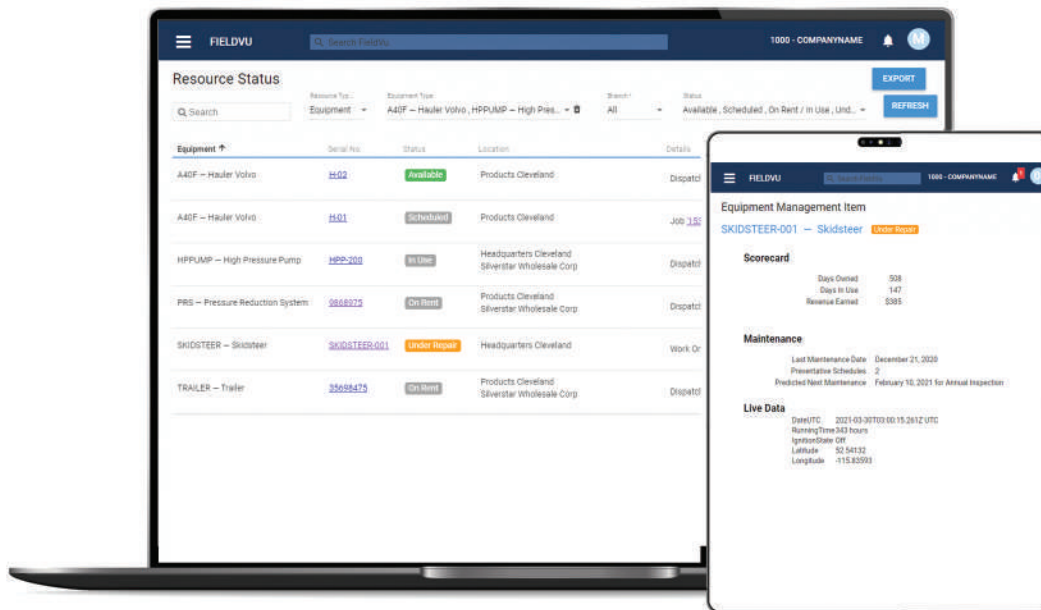
- **Increased Automation:** Scheduling and dispatching can now be fully automated with limited manual intervention.
- **Usage-Based Billing:** Completely change your pricing model, increase your margins and align with your customers through rental billing based on equipment usage.
- **Accurate Maintenance:** Reduce your maintenance cost by ensuring you only repair what's necessary before it fails through real-time updates and reports.

Raving Fan



“ We needed to quickly consolidate all of our data, improve process efficiency and get all the relevant information in the same place. VistaVu impressed us with their approach. They understood our business, our current state and where we wanted to go. ”

Alan White, VP - Information Technology
SEF Energy



About VistaVu Solutions

VistaVu Solutions focuses on technology, innovation, and solving critical mid-market business problems across various industries. Our solutions leverage modern technologies, such as IoT, Cloud, and Mobile to empower rental companies and industrial field service companies to grow effectively.